



GLOBAL RISK SUMMIT
London Marriott Hotel County Hall

AGENDA

7th & 8th May 2009



Day 1 – Thursday 7th May 2009: “Managing Change for the Protection of Brand, Revenue and Reputation”

WHEN	WHAT
0730 - 0900	Breakfast Registration
0900 - 0910	Welcome & Logistics • John Lyons, Head of Group Risk & Security, UC Group and Coordinator of the Corporate Executive Programme
0910 - 0930	Setting the Scene • Dr. Claudia Natanson, Chief Information Security Officer, Diageo plc and Chair of the Corporate Executive Programme
0930 - 1015	Keynote Address: C-Level Perspectives • Dave Cullinane, Vice President and Chief Information Security Officer, eBay Marketplaces
1015 - 1030	Coffee Break
1030 - 1145	C-Level Diaries Their Agendas, Wish Lists and Risks Speakers: • Andreas Wuchner, Head of IT Risk Management, Security & Compliance, Novartis • Robin Dargue, CIO, Royal Mail • Professor Brian Collins, Chief Scientific Advisor to the Department for Transport and BERR, UK In today's ever changing economic climate, innovative and flexible are just some of the attitudes that have become associated with the approach taken to managing and mitigating risk by many C-Level practitioners. Our distinguished and experienced panellists share challenges, thoughts and solutions. This will be followed by group discussion
1145 - 1230	Workshop Activity 1 Vulnerability/Threats – What organisations need to know. Expert Facilitator: Peter Wood, FBCS CITP FIMIS MIEEE CISSP M.Inst.ISP, Chief of Operations, First Base Technologies The statement, “We are only as strong as the weakest link”, is no longer a cliché, but becomes a fact if we don't truly understand the vulnerabilities and threats to our organisations. This workshop and collaborative exercise lifts the drain covers and allows us to take a real look at “what lies beneath”. Prepare to be energised, surprised and informed.
1230 - 1300	Workshop 1 Plenary and Wrap Up
1300 - 1400	Lunch
1400 - 1445	Workshop Activity 2 Technological Risk Mitigation Solutions Expert Facilitator: Hart Rossman, Chief Security Technologist, SAIC Intelligence and Information Solutions Business Unit Technological solutions for the Web 2.0 workplace and their digital savvy workforce. Are you a digital native or immigrant? Is protecting brand revenue and reputation really possible in this new environment?
1445 - 1500	Workshop 2 Plenary and Wrap Up

Please note that the agenda may be subject to change

Day 1 – Thursday 7th May 2009:

“Managing Change for the Protection of Brand, Revenue and Reputation” (continued)

WHEN	WHAT
1500 - 1530	<p>Results of NCC survey commissioned by Erudine in partnership with the CEP</p> <p>Considering the consequences of having an inappropriate culture and attitudes, the research was keen to improve the understanding of the role of both people and technology in reputational risk management, the general attitude towards risks and their impact on the business. The main focus of the research was two-fold:</p> <ul style="list-style-type: none"> • People and Culture – ‘...changing the attitude and behaviour of the workforce to support the reputation of the organisation through a paradigm shift in culture by attending to the requirements of your people.’ • Technological Solutions – ‘...changing the attitude and behaviour of the workforce and the organisation to support the reputation or the organisation through better deployment of technological solutions.’
1530	Close
1845 - 1930	Pre Dinner Drinks
1930	CEP Gala Dinner - in the Library (dress is business suits)
2100 - 2300	Entertainment

Day 2 – Friday 8th May 2009:

“Managing Change for the Protection of Brand, Revenue and Reputation”

WHEN	WHAT
0730 - 0900	<p>Breakfast Registration</p>
0900 - 0915	<p>Setting the Scene, Review Day 1</p> <ul style="list-style-type: none"> • Paula Chlebowski, Head of Group IT Security, HSBC
0915 - 1045	<p>Legal Perspectives</p> <p>Understanding the role of legal collaboration in the protection of brand, revenue and reputation.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Bill Cook, Former Justice Department Counter-Espionage and Counter-Terrorist Regional Coordinator, Bill Cook is a Chairman of the Business Continuity and Security Practice at Wildman Harrold. • Mark Mladek, Snr Counsel Global IS Bus Process Outsourcing • Jonathan Armstrong, Partner, Eversheds. LLP. <p>Outsourcing, Offshoring, Compliance, Internal and External liability issues, Mergers and Acquisitions, Partnerships. These are a short list of things that have radically changed the way we work. It has at the same time changed the way we protect brand, revenue and reputation.</p> <p>This will be followed by group discussion</p>
1045 - 1100	Break
1100 - 1200	<p>Global CEP Risk Report</p> <p>Facilitator: Jeff Millstein, VP Global Programs, Information Security, Diageo</p> <p>Break-out group activities to discuss the current CEP Risk Index tracked over the last year.</p> <p>A Plenary session will discuss results</p>
1200 - 1300	<p>Open Plenary Session</p> <p>“So What’s still keeping you awake at night?”</p> <p>Facilitator: John Lyons, CEP Coordinator</p>
1300 - 1400	Lunch
1400 - 1445	<p>Workshop Activity 3</p> <p>Key Controls, Policies and Compliance, in the protection of our critical business assets.</p> <p>Expert Facilitator: Steve Scott, EADS Defence & Security Services</p>
1445 - 1500	<p>Workshop 2</p> <p>Plenary and Wrap Up</p>
1500 - 1530	<p>Review of CEP Summit 2009</p> <p>CEP Agenda for 2009-2010</p> <p>Facilitators:</p> <ul style="list-style-type: none"> • John Lyons: Coordinator of the Corporate Executive Programme • Dr. Claudia Natanson: Chair of the Corporate Executive Programme
1530	Close